

# Impact Report

2021 - 2022

# MISSION & VISION



#### **MISSION**

The Jean Augustine Centre for Young Women's Empowerment is committed to building the self-esteem and self-worth of young women and girls by positively influencing their outlook on life, broadening their horizons, and helping them to empower themselves.

#### **VISION**

To enrich the lives of girls ages
7 to 17 years old with opportunities
that place special emphasis on
personal development and
experiential learning.



## **CORE VALUES**

EMPOWERMENT is essential for young women and girls to develop the skills, and acquire the knowledge, information and resources they need to achieve a high quality of life and optimum health and wellbeing.

MENTORSHIP is long-term, centered in community and built around relationships between positive adult role models and young women facing challenges in their social and personal lives.

Embodying responsible **LEADERSHIP** with integrity, from a shared vision that inspires and motivates, and with the capacity to grow through change and deliver sustainable outcomes, perfects the ability to enable others to greatness.

CIVIC ENGAGEMENT is working to make a difference in communities. It is essential as young women and girls become empowered that they learn the importance of giving back and helping to build thriving communities.





# FOUNDER AND PRESIDENT OF BOARD OF DIRECTORS

# HON. DR. JEAN AUGUSTINE, PC, OONT, CM, CBE

Message from the Board President, AGM 2021-22

Dear JAC Staff, Volunteers, Supporters, and Families,

The year 2022 was quite the year with challenges for so many. Yet, at the JAC we have accomplished much together as we gradually returned to in-person classes.

The Executive Director's Report will provide you with some of our milestones.

I am grateful to the hardworking Board of Directors who generously give so much of their time to governance issues. I thank the funders and donors who support us financially so we can provide programs for our girls.



I am energized by the community partners and collaborators who support our vision to empower young women and girls. To our girls, as we start a new year let us resolve to be the best we can be.

Sincerely,

Hon. Dr. Jean Augustine PC CM CBE OONT Founder & Board President

# EXECUTIVE DIRECTOR EMMA ASIEDU-AKROFI

Message from the Executive Director, AGM 2021-22

Our doors are open! March Break 2021 kicked off the Jean Augustine Centre for Young Women's Empowerment's (JAC) return to in-person programs. We excitedly but cautiously brought back a range of programs at 50% capacity.

This approach ensured that we could effectively run programs while maintaining a safe environment for our community.



After being online for over a year, it was wonderful to see so many familiar faces again (albeit hidden by masks). Our girls and young women returned to JAC a little older, a little taller, and a lot wiser from the pandemic experience.

Many takeaways were gained by our return to in-person programs. The main one being that we needed to find creative ways to re-engage our girls and young women. We tuned into what our participants were interested in from a programming perspective. Programs like, JAC's social entrepreneurship program, Craftastic Market, and cooking program, Chef's Catering, were high on the list. These programs allowed participants to learn crafts and life skills while expressing their creativity.

Additionally, JAC's academic and STEM programs had great attendance. Our peer-tutoring program, reading program and math program, helped bridge the gap that many experienced through online learning.

We also recognized that our young people just needed to regain interpersonal connections. Our programs like Her Spot and Youth Council were effective in meeting that need. These opportunities provided a space for them to connect and share ideas in a supportive environment.

Now, as we have returned to 100% capacity, we are excited to welcome our participants back for these opportunities and many others. We look forward to empowering girls and young women not only in our primary catchment of Etobicoke-Lakeshore but also throughout the Greater Toronto Area!

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Emma Asiedu-Akrofi Executive Director

# 2021 - 2022 BOARD MEMBERS

President Jean Augustine

Vice-President Marsha Brown

Treasurer Rita Mabira

Secretary Karen Lawrence

Director Joan Tschernow

Director Jenna Kelly

Director Neha Prasad-Kovach

Director Samantha Drautz

Director Betty Wang

Director Carrie Bird

Director Anna Pace

#### Academic Programs

- Reader to Reader Participants
   practice their reading skills with peers
   in an encouraging and supportive
   environment.
- Let's Experiment Participants
   engage in innovative and creative
   science, technology, engineering, and
   math activities.





- JAC Geniuses Participants work on homework and other educational materials in a supportive and collaborative environment.
- Fun with Numbers Participants increase proficiency with mathematical concepts through fun hands-on activities.
- Create Coding Participants learn how to code with fun and interactive lessons with our partner Hackergal.

#### **Creative Arts**

- Artz Space Participants have the opportunity to learn different art techniques including painting, drawing, and mixed media.
- Use Your Voice Participants learn about a variety of ways to express themselves and act out different characters by getting involved in theatre based activities.
- JAC Bloggers Participants
   have the opportunity to
   practice their writing skills
   and showcase their thoughts,
   opinions, and ideas through
   the JAC website.
- Amplify Participants learn how to amplify their voice and share their stories through the powerful medium of media, including photography, videography, audio, graphic design and web/social media.







#### Life Skills

Craft for a Cause - Participants become social entrepreneurs in this program. They learn about marketing, finances and creating their own successful business

Chef's Catering - Participants learn the art of creating delicious and healthy meals in a fun and supportive environment.

Craftastic Market - Participants engage in a social entrepreneurship program that combines that craft of making candles and body products with the practice of entrepreneurship. The program introduces participants to basic business practices while giving back to the community.



### Leadership Skills

**Future ME** - Participants learn about postsecondary education and careers to support them in identifying their interests and future goals.

Youth Council - Participants learn about leadership, teamwork, communication and more while they develop a Community Action Plan to create positive change in their communities.

Talk the Talk - Participants gain confidence while learning about public speaking and strategies to improve their public speaking skills.

#### Healthy Relationships

Living My Goals - Participants learn about healthy relationships, setting goals and steps to take to reach those goals.

HER Spot - Participants hang out with other girls and engage in conversations about friendships, self-esteem, social media and much more.



#### Physical and Mental Wellbeing

Move It! - Participants get active by learning various dance moves from Caribbean to Bollywood to Zumba.

All the Right Moves - Participants practice Pilates and dance in this fun movement based class.

Yoga for You - Participants practice mindfulness through yoga while strengthening their body and mind.





#### **Empowerment Camps**

#### Summer and March Break Camp

Our virtual and in-person camps offer a range of opportunities, including career exploration, STEM, financial literacy, dance, spoken word, cooking & nutrition, self-care activities and more!

#### **Community Programs**

Food to Table Program - This program provides S50 grocery store gift cards to women and girls in South Etobicoke experiencing food insecurity.

Hygiene Kits - This program provides hygiene kits to women and girls from low-income households in South Etobicoke.

Christmas Wish - This program provides holiday gifts to families in need who reside in South Etobicoke





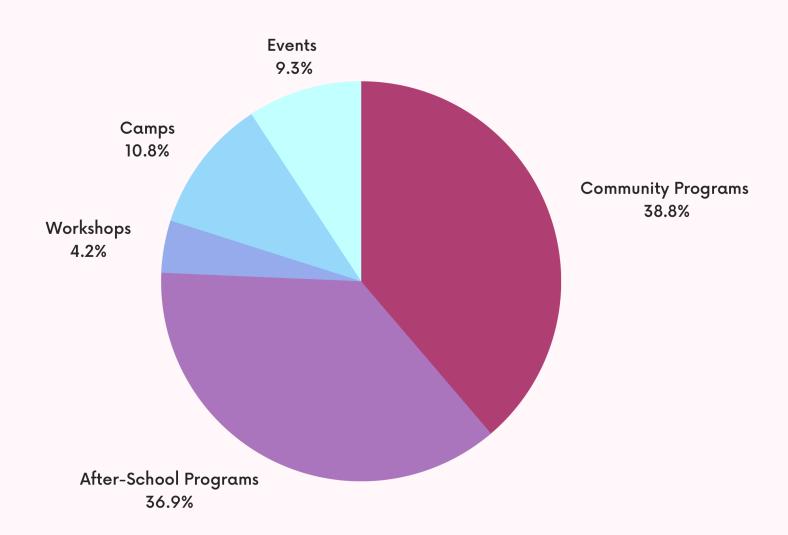
# PARTICIPANT NUMBERS

APRIL 1, 2021 - MARCH 31, 2022

Total Number of Program Participants: 1254

Total Number of Unique Participants: 778

#### Total % of participants by program:



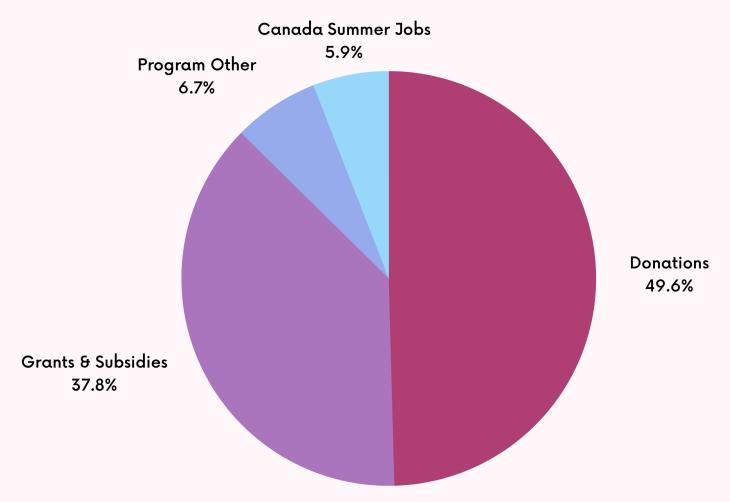
# STATEMENT OF OPERATIONS

#### Revenue

Year End of March 31, 2022

Donations	\$118,662
Grants & Subsidies	\$90,508
Program Other	\$16,023
Canada Summer Jobs	\$14,186

Total Revenues \$239,379



# STATEMENT OF OPERATIONS

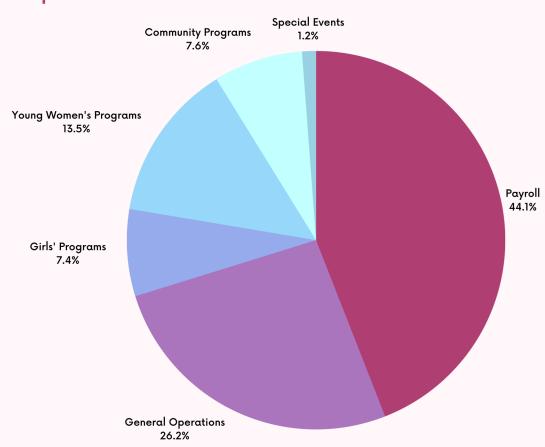
#### **Expenditures**

Year End of March 31, 2022

Payroll	\$235,646
General Operations	\$139,931
Girls' Programs	\$39,726
Young Women's Programs	\$72,461
Community Programs	\$40,835
Special Events	\$6,344

#### **Total Expenditures**

\$534,943





#### Get in Touch!

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  Women's Empowerment