




**EMPOWERED**

**Jean  
Augustine**

Centre for Young Women's Empowerment



The background of the entire image is a solid, vibrant pink. In the center, there are two dark pink silhouettes of young women standing side-by-side, holding hands. The woman on the left is wearing a short, flared dress, and the woman on the right is wearing a long-sleeved, form-fitting dress. The text is overlaid on this background in a clean, white, sans-serif font.

“An empowered  
young woman  
can improve her  
life and have a  
positive impact  
on the world  
around her.”

**Your support will help young women and girls  
across Canada reach their full potential and  
increase the likelihood of positive outcomes  
in their lives, families and communities.**

# Mission

The Jean Augustine Centre for Young Women's Empowerment is committed to building the self-esteem & self-worth of young women and girls by positively influencing their outlook on life, broadening their horizons, & helping them to empower themselves.

# Vision

To enrich the lives of girls ages 7 to 17 years old through mentorship, empowerment programs and civic engagement with opportunities that place special emphasis on personal development and experiential learning.

# Values

**Empowerment / Mentorship / Leadership / Civic Engagement**

We believe that it is essential for young women and girls to develop the skills, and acquire knowledge, information, and the resources they need to achieve a high quality of life and optimum health and well being.

# Jean Augustine

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# Why Empower Girls?

- Society benefits when girls have equal access to opportunities.
- Girls have the right to make choices on life decisions including education, career and physical/sexual health.
- Empowering girls through education can break the cycle of poverty in families.
- Gender parity is needed in various career fields including STEM, sports, politics and business.



## Statistics On Canadian Girls

- Girls under 17 yrs. represent 9.4% of Canada's total population and 18.7% of Canada's female population.



- **About 4 in 10 girls living with a lone parent are in a low-income situation.**
- More than 8 in 10 girls ages 12 to 17 report a strong sense of belonging to their local community.
- Girls more likely to report liking school a lot at age 11, but more likely to feel pressured by school work at ages 13 and 15.



- **Positive peer relationships constitute an important source of support, contribute to sense of belonging, and are associated with higher feelings of self-esteem.**





## Our Founder

**Hon. Dr. Jean Augustine  
P.C., C.M., O.Ont., C.B.E.**

Hon. Dr. Jean Augustine P.C., C.M., O.Ont., C.B.E. is the first African-Canadian woman to be elected to the House of Commons. She was elected in the riding of Etobicoke-

Lakeshore in 1993 and sat in Parliament until 2006. During this time, she served as Parliamentary Secretary to the Prime Minister, Minister of State and Deputy Speaker.

Among Hon. Dr. Augustine's many achievements and honours includes leading the motion that allowed for the placement of the Famous Five statue on Parliament Hill in Ottawa, and the motion that created Black History Month in Canada.

**“We see JAC playing a role in getting women engaged in every part of our society.”**

## Our Story

In June 2014, the Hon. Dr. Jean Augustine opened the doors of the Jean Augustine Centre for Young Women's Empowerment (JAC). The registered charity was created to address a specific need in the Etobicoke-Lakeshore community for a space where young women and girls could thrive and be supported to reach their full potential.

Since its opening JAC has expanded its scope to support young women and girls across Canada. We take a holistic approach to empowerment by providing programs that support the mental, physical, and social wellbeing of young women and girls.

# Our Impact To Date

TOTAL REACH



**1,225+**

Participants  
Supported

TOTAL NUMBER OF  
PROGRAMS OFFERED



**108+**

Programs  
Offered

TOTAL NUMBER OF  
PROGRAMS HOURS



**3,545+**

Online &  
In-Person

## Our Program Offerings

We are dedicated to empowering young women and girls, ages 7-17 years, across all socio-economic backgrounds. We offer a broad range of programming in Academics, STEM, Arts, Health, Life Skills, Mentorship, Leadership and Peer Relations.

We also extend our support to women and families through our community programming and services that address food insecurity and other urgent household needs.

**“It is a fun experience!  
I love working with the  
girls! They’re amazing!!  
I feel happy!”**

- Kiana, age 13



# Our GOALS

## Support Development & Sustain Growth

Our donors see the value of investing in gender parity and empowerment. With your support we will reach our goal of raising **\$2 Million** to empower **2,100 young women and girls** by 2023. For every \$1 raised, **85% of funds are directed towards programming** to ensure that young women and girls of all socio-economic backgrounds have equal access to opportunity.



## Increase Volunteerism

Our volunteers play a key role in supporting the learning and development of young women and girls. With your support we will reach our goals of building a dedicated network of **300 volunteers** by 2023. Volunteers contribute to the direct impact of governance, programming and operations at JAC.

## Strengthen Partnerships & Sponsorships to Raise Awareness

Our partners in driving change share our vision in supporting young women and girls in their development through critical growth years. As our partner, you recognize the need for having increased investment in building leadership skills in young women and girls, and support our advocacy efforts to develop our future female leaders.

# How You Can Support

## Be A Champion

Be a champion for our cause. Your voice matters. Volunteer as a JAC Champion to raise brand awareness in the community and on social & corporate platforms.

[#jacentre4girls](#)

## Be A Volunteer

Volunteer your time and skills as a mentor or as program help to support young women and girls. Get involved and help us achieve our mission.

[#volunteer](#)

## Stay Informed and Donate

Your donations will help us continue to reach more young women and girls. Keep up to date on our impact.

[#learnmore](#)

“This is a beautiful place to be. The atmosphere is warm and there’s so much to learn. I would readily recommend girls ages 7-17 to attend the programs organized here.”

- Michelle, Volunteer



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Jean Augustine Centre for Young Women's Empowerment





“Our partnership with the Jean Augustine Centre began in 2020 and we are a proud supporter of the important work they are doing to empower girls and young women, which aligns with our company’s mission to inspire people to work smarter, learn more and grow every day. The team at the Jean Augustine Centre is incredible and always available to support our internal associate engagement activities. We look forward to our continued partnership.”

- Wanda Walkden, Chief Human Resources and Communications Officer, Staples Canada



## Corporate Partners

There are a number of benefits in becoming a corporate partner of JAC.

### **Enhance Your Corporate Profile**

Demonstrate your commitment to diversity and inclusion at all levels in your organization. As a partner, you will enhance your corporate profile among a network of young women and girls from various socio-economic backgrounds including Black and other underrepresented communities.

### **Enrich Your Talent Pipeline**

Engage talented young women and girls in employment and learning opportunities as an inclusive employer.

### **Build Communities**

Contribute to strengthening communities by supporting initiatives that help young women and girls reach their full potential.

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# Partnership Tiers

## PLATINUM

### **3-Year Commitment with recurring donation levels of \$25,000 per year**

- Recognized as a presenting sponsor for marquee annual event hosted by JAC
- 2 Keynote speaker opportunities during annual events
- \$5,000 scholarship presented in the name of the organization
- 1 dedicated event hosted by the sponsor for JAC participants
- Dedicated space on our community newsletter, website and social media platforms
- Hon. Dr. Jean Augustine attendance at 1 corporate event for speaking engagement

## GOLD

### **2-Year Commitment with donation level of \$15,000 per year**

- Recognized as a gold sponsor for marquee annual event hosted by JAC
- 1 Keynote speaker during annual events
- 1 dedicated event hosted by the sponsor for JAC participants
- 2 \$1,000 scholarships presented in the name of the organization
- Dedicated space on our website and social media platforms

## SILVER

### **1-Year Commitment with donation level of \$10,000**

- 1 dedicated event hosted by the sponsor for JAC students
- Dedicated space on our website and social media platforms

## BRONZE

### **1-year donation level of \$5,000**

- Dedicated space on our website and social media platforms





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[www.jeanaugustinecentre.ca](http://www.jeanaugustinecentre.ca)



The Jean Augustine Centre for Young Women's Empowerment

101 Portland Street, Etobicoke, ON M8Y 1B1

416 253 9797 • [info@jeanaugustinecentre.ca](mailto:info@jeanaugustinecentre.ca)

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