

# ANNUAL REPORT 2020-2021



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**Jean  
Augustine**

Centre for Young Women's Empowerment



# MISSION & VISION

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## MISSION

The Jean Augustine Centre for Young Women's Empowerment is committed to building the self-esteem and self-worth of young women and girls by positively influencing their outlook on life, broadening their horizons, and helping them to empower themselves.



## VISION

To enrich the lives of girls ages 7 to 17 years old with opportunities that place special emphasis on personal development and experiential learning.



# CORE VALUES

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**EMPOWERMENT** is essential for young women and girls to develop the skills, and acquire knowledge, information and the resources they need to achieve a high quality of life and optimum health and wellbeing.

**MENTORSHIP** is long-term, centered in community and built around relationships between positive adult role models and young women facing challenges in their social and personal lives.

Embodying responsible **LEADERSHIP** with integrity, from a shared vision that inspires and motivates, and with the capacity to grow through change and deliver sustainable outcomes, perfects the ability to enable others to greatness.

**CIVIC ENGAGEMENT** is working to make a difference in communities. It is essential as young women and girls become empowered that they learn the importance of giving back and helping to build thriving.





# FOUNDER & PRESIDENT OF BOARD OF DIRECTORS

**HON. DR . JEAN AUGUSTINE,  
PC , OONT , CM , CBE**

**Message from the Board President  
AGM 2020-21**



Greetings,

On the occasion of the 2021 Annual General Meeting let me express my gratitude to all - Board, staff, volunteers, parents and guardian, girls and young women - who have faced the challenges of the past year and stood tall with the programs we offered virtually at the *Jean Augustine Centre for Young Women's Empowerment* (JAC).

The generosity of our funders and donors, the community partnerships and collaborations we experienced affirmed our values of Empowerment, Mentorship, Leadership and Civic Engagement. We provided opportunities for our girls to feel supported in these trying times.

Our Board was engaged in all aspects of the governance of the JAC - sitting on committees, reviewing guidelines and policies and ensuring that as a registered charity we are in full compliance with all regulations.

We are pleased to see our enrollment increase and the scope of reach expanded to support women and girls across Canada.

Our program offerings offer a broad range of programming in Academics, STEM, Arts, Health, Life Skills, with our support to women and families to address food insecurity and other urgent household needs.

Our goal will continue to be fundraising, increasing volunteerism and strengthening partnerships. Our aim is to develop future female leaders.

Join us in this quest to Empower!

Hon. Dr. Jean Augustine PC CM CBE OONT  
Found & Board President

# EXECUTIVE DIRECTOR

## EMMA ASIEDU-AKROFI

### Message from the Executive Director AGM 2020-21



Congratulations to the Jean Augustine Centre for Young Women's Empowerment (JAC) on a successful year! Not only did we continue to resiliently navigate our way through the global pandemic, but we also approached every challenge as an opportunity for growth and learning.

Over the 2020-21 year, we had a number of achievements as a community. One achievement was that our young women and girls successfully adapted to a new model of online learning and extra curricular activities. Each day at JAC, these young participants logged into our online platform for after-school programs, camps, and workshops. Though they were engaged remotely, their energy and enthusiasm was tangible.

Despite the physical limitations placed on JAC by the pandemic, we were able to expand our scope to support women in South Etobicoke in food and hygiene programs. By giving out grocery store gift cards and hygiene kits, we aimed at providing basic household necessities. The gratitude expressed by the individuals who benefited from our programs was a true testament to the impact of JAC's commitment to the community.

The favourable outcomes of JAC's programs and services were successful because of our competent and dedicated staff and Board of Directors. At every meeting or interaction, I was privileged to observe the commitments of individuals working together to empower young women and girls not only within South Etobicoke but across the Greater Toronto Area and other regions in Canada.

We could not have also accomplished so much without JAC's volunteers, donors, grantors, and champions. All these stakeholders truly supported our charity by donating their time, money, and voices to the empowerment of our young women and girls. Anytime that I hear our supporters sharing the mission, vision and values of JAC, I become confident that we are a few steps closer to supporting a greater number of young women and girls.

Given our resolve and having the strength of our JAC community, we look forward to the new year as we capitalize on any opportunity and face any challenge ahead of us.

Emma Asiedu-Akrofi  
Executive Director

# 2020 - 2021 BOARD MEMBERS

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**P r e s i d e n t** Jean Augustine

**V i c e - P r e s i d e n t** Marsha Brown

**T r e a s u r e r** Joan Tschernow

**S e c r e t a r y** Karen Lawrence

**D i r e c t o r** Samantha Drautz

**D i r e c t o r** Jenna Kelly

**D i r e c t o r** Elizabeth Paton

**D i r e c t o r** Neha Prasad-Kovach

**D i r e c t o r** Delta Sween

# STAFF

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## EXECUTIVE DIRECTOR

Emma Asiedu-Akrofi



## PROGRAM COORDINATOR

Rachel Reesor



## OFFICE ADMINISTRATOR

Topika Simpson



## PROGRAM ASSISTANT



# PROGRAMS & SERVICES

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## Academic Programs:

**She Can Code** - Participants learn how to code with fun and interactive lessons with our partner Hackergal.

**Peer-Tutoring** - Young participants achieve academic success by working with their older peers in homework and tutoring.

**Reader to Reader** - Participants practice their reading skills with peers in an encouraging and supportive environment.

**Let's Experiment** - Participants engage in innovative and creative science, technology, engineering, and math activities.

**JAC Geniuses** - Participants work on homework and other educational materials in a supportive and collaborative environment.





# PROGRAMS & SERVICES

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## Creative Arts

**Artz Space** - Participants have the opportunity to learn different art techniques including painting, drawing, and mixed media.

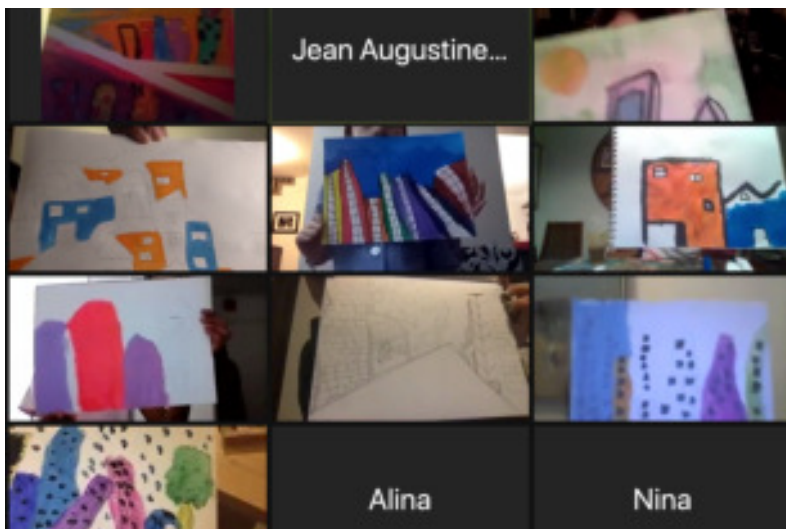
**Digital Storytelling** - Participants learn how to tell their story, gain confidence while working towards producing a short video/story on topics important to them.



**Sew it & Stitch It** - Participants are able to learn the basics to sewing and create their own pieces from scratch.

**Use Your Voice** - Participants learn about a variety of ways to express themselves and act out different characters by getting involved in theatre-based activities.

**Magic in Media** - Participants learn about basic film skills through activities involving screenwriting, design and animation.



# PROGRAMS & SERVICES

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## Life Skills:

**Craft for a Cause** - Participants become social entrepreneurs in this program. They learn about marketing, finances and creating their own successful business.

**Craftastic Market** - Participants engage in a social entrepreneurship program that combines that craft of making candles and body products with the practice of entrepreneurship. The program introduces participants to basic business practices while giving back to the community.



**Chef's Catering** - Participants learn the art of creating delicious and healthy meals in a fun and supportive environment.

**Baking 101** - Participants learn the basic skills needed to bake in their own kitchens.

**Money Matters** - Participants learn about wants versus needs while learning the fundamentals of money.

# PROGRAMS & SERVICES

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## Leadership Skills:

**Future ME** - Participants learn about post-secondary education and careers to support them in identifying their interests and future goals.

**Youth Council** - Participants learn about leadership, teamwork, communication and more while they develop a Community Action Plan to create positive change in their communities.

**Talk the Talk** - Participants gain confidence while learning about public speaking and strategies to improve.



## Healthy Relationships

**Living My Goals** - Participants learn about healthy relationships, setting goals and steps to take to reach those goals.

**HER Spot** - Participants hang out with other girls and engage in conversations about friendships, self-esteem, social media and much more.

## Physical and Mental Wellbeing

**Move it** - Participants learn to get active by learning various dance moves from Caribbean to Bollywood to Zumba.

**Yoga for You** - Participants practice mindfulness through yoga while strengthening your body and mind.





# PROGRAMS & SERVICES

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## Empowerment Camps

### Summer Camp

Virtual camps offer a range of opportunities, including career exploration, STEM, financial literacy, dance, spoken word, cooking & nutrition and self-care activities and more!



## Community:

**Food to Table Program-** This program provides \$50 grocery store gift cards to women and girls in South Etobicoke experiencing food insecurity.

**Hygiene Kits** - This program provides hygiene kits to women and girls from low-income households in South Etobicoke.

**Christmas Wish** - This program provides holiday gifts to families need who reside in South Etobicoke



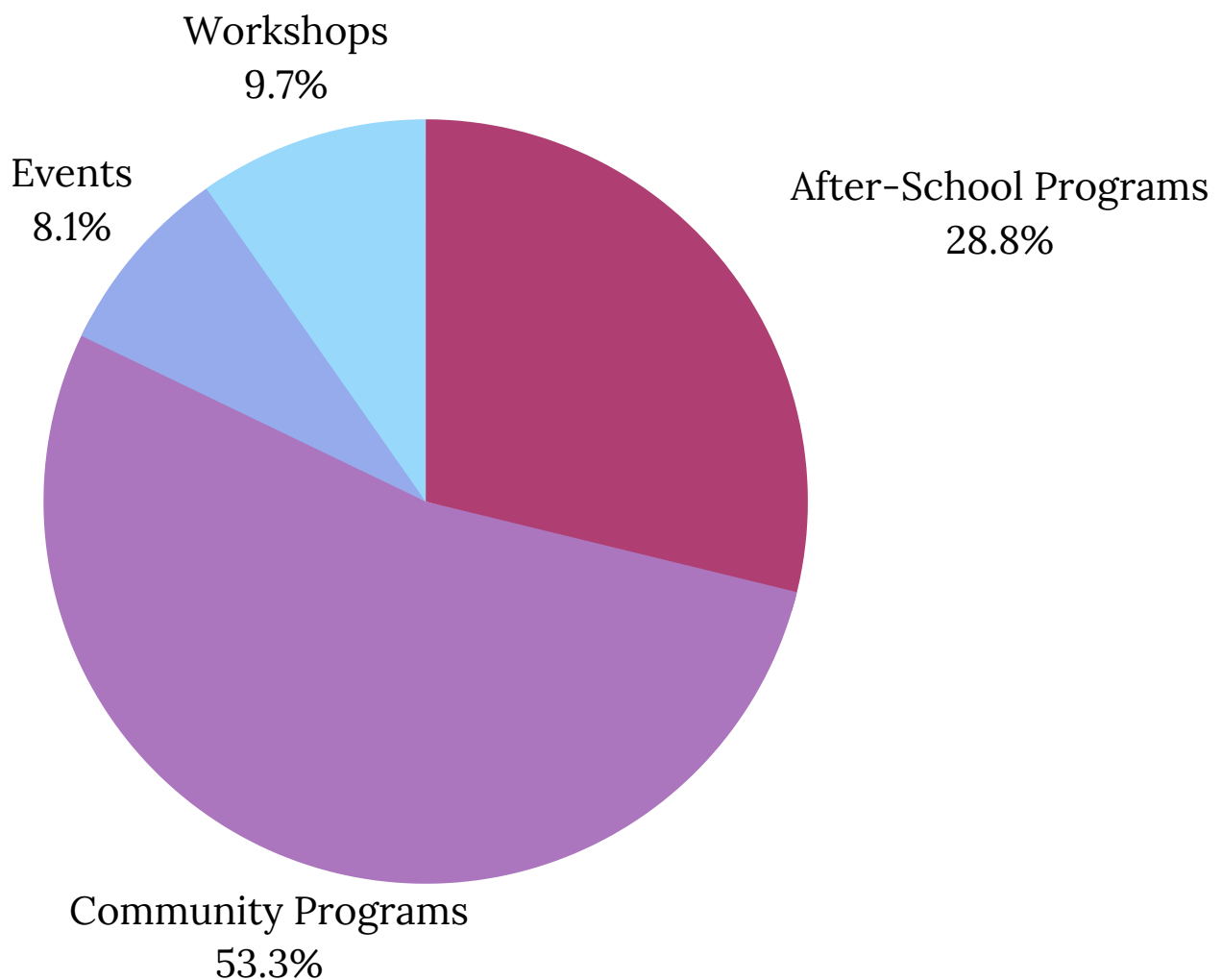
# PARTICIPANT NUMBERS

April 1, 2020 - March 31, 2021

**Total # of program participants: 1562**

**Total # of unique participants : 874**

Total % of participants by program:

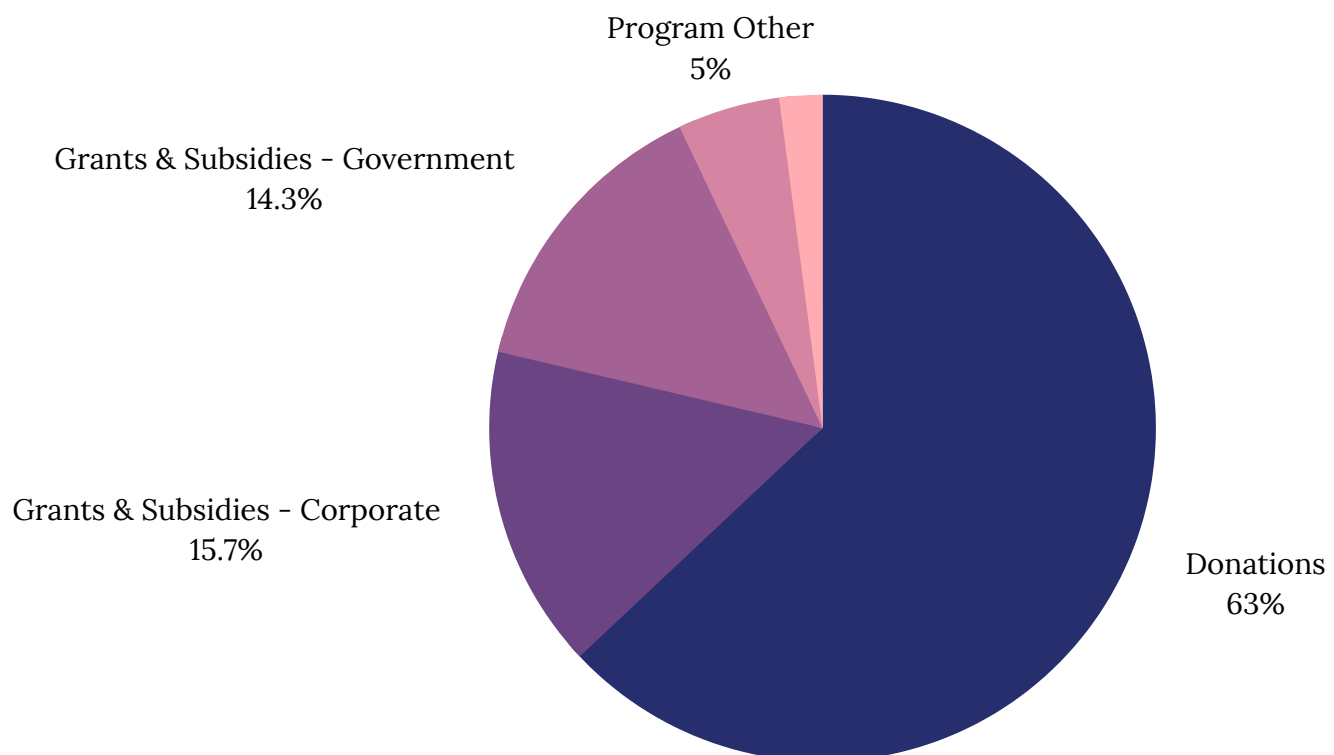


# STATEMENT OF OPERATIONS

## Revenue

Year Ended of March 31, 2021

<b>Donations</b>	<b>\$381,334</b>
<b>Grants &amp; Subsidies - Corporate</b>	<b>\$95,006</b>
<b>Grants &amp; Subsidies - Government</b>	<b>\$86,333</b>
<b>Program Other</b>	<b>\$30,102</b>
<b>Canada Summer Jobs</b>	<b>\$12,644</b>
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<b>Total Revenues</b>	<b>\$605,419</b>



# STATEMENT OF OPERATIONS

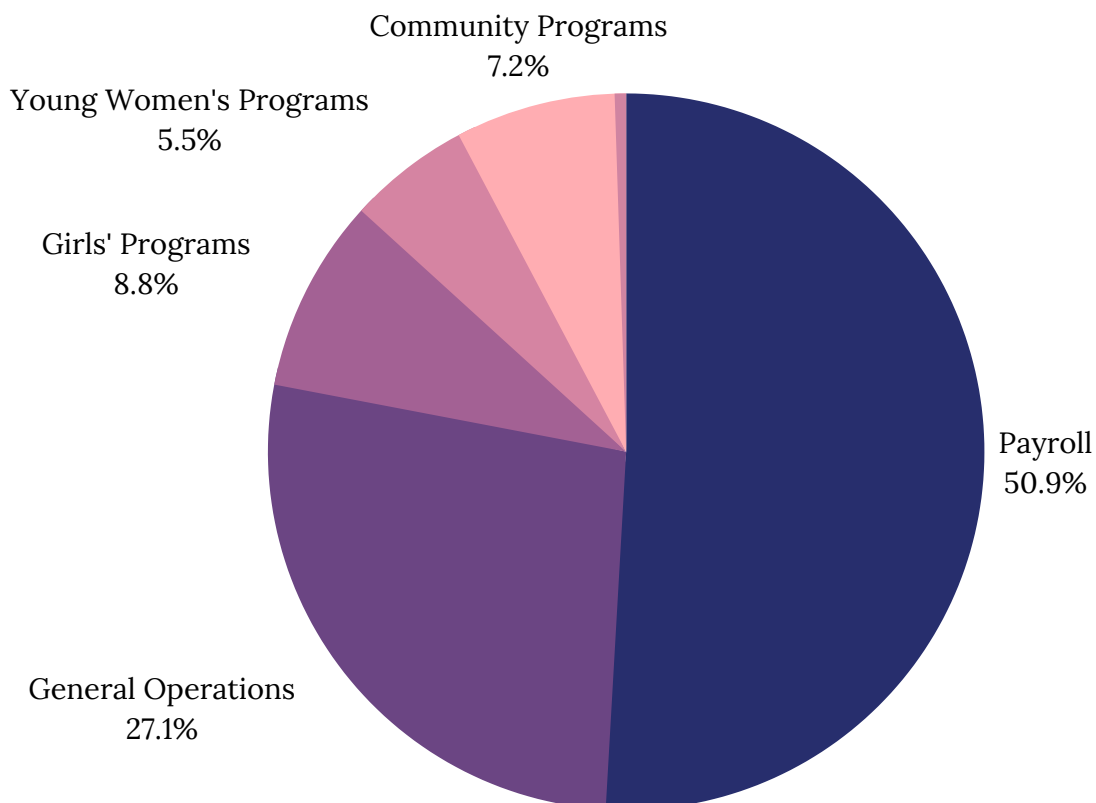
## Expenditures

Year End of March 31, 2021

<b>Payroll</b>	<b>\$129,362</b>
<b>General Operations</b>	<b>\$68,832</b>
<b>Girls' Programs</b>	<b>\$22,234</b>
<b>Young Women's Programs</b>	<b>\$13,991</b>
<b>Community Programs</b>	<b>\$18,371</b>
<b>Special Events</b>	<b>\$1,305</b>

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<b>Total Expenditures</b>	<b>\$254,095</b>
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# Jean Augustine

Centre for Young Women's Empowerment



## Contact Info & Social Media

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**Charitable No. 768621492RR0001**



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